



What we offer

Integrated Marketing & Public Relations programs that build your image and get the word out about who you are and what you do

- Image building projects – campaign identity, branding, visibility
- Marketing communications – print, new media, online, multimedia, video production, web sites, blogs
- Public education, community involvement and media outreach campaigns

How we think

- It's about the strategy
- It's about creating a strong position
- It's about delivering your messages and achieving results

About

We are an award-winning full-service public relations and marketing agency based in Oakland, California, that helps clients position and build awareness of their organization's services, products and campaigns. We specialize in building strong images. Our unique integrated approach to marketing and public relations successfully merges creativity with research-driven strategies.

For example:

www.sewersmart.org is an example of an ongoing web-driven integrated marketing and public relations campaign for ABAG PLAN. More samples upon request.

Contact

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***transforming the art and science of communication
for Public Education campaigns***

Image development
Brochures
Web sites
Video and streaming

Community outreach & materials
Media outreach & press kits online, print
Content development
Publishing