



Association of Bay Area Governments  
Bay Area Air Quality Management District  
Bay Conservation and Development Commission  
Metropolitan Transportation Commission

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## JOINT POLICY COMMITTEE — REGIONAL PLANNING PROGRAM

DATE: March 12, 2010  
TO: Joint Policy Committee  
FROM: Bruce Riordan, JPC Climate Consultant  
SUBJECT: 2010 Climate Priorities

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At the JPC meeting on January 15th, we reviewed progress to-date for the six JPC 2009 Joint Climate Actions—Sustainable Communities Strategy, Indirect Source Rule, Parking Strategy, EV Strategy, Solar/Energy Efficiency District, and Regional Adaptation. We also reviewed the 2009 accomplishments for *Climate Bay Area*. At that time, we asked for direction from the JPC for setting “climate priorities” for 2010.

After analyzing your input and holding discussions with staff from the four agencies, we believe it is time to “take a step back” and re-focus on the overall regional picture. We are particularly aware of the economic crisis that requires the most strategic use of our resources. To that end, we propose the following actions:

1. Staff will develop a series of regional indicators for greenhouse gas emissions (GHGs) and other sustainability measures and will report on them on a regular basis. We believe this will provide critical context for high-level JPC discussions on regional climate strategy. With a greater focus on *where we are going* and *how we are doing*, we will hold our agencies and our state/local partners accountable for making progress on these important issues. We plan to bring a proposed list of indicators to the JPC in May.
2. Staff will prepare a memo summarizing the options for GHG reduction in the Bay Area. We will synthesize existing research on tons reduced, costs and timeframes for Bay Area strategies covering transportation/land use, building energy, consumption/waste, water and other sectors. This effort will bring together work done by MTC, Air District, State of California, CAPCOA, SPUR, ICLEI, local governments, and others. We will pay particular attention to strategies that can address both the climate crisis and the economic crisis. This summary memo is the key first step to building a set of regional GHG scenarios for JPC review and discussion.
3. Instead of a distinct “Joint Climate Actions” list, staff will integrate GHG reduction and sustainability into all relevant inter-agency work tasks with the guiding principle of “Four Agencies/One Bay Area.” We are working with staff to create this integrated effort and will report on it at the May JPC meeting.
4. Climate Bay Area will focus its efforts over the next 3-4 months on mapping the Bay Area climate/sustainability world, identifying the greatest opportunities for high-impact collaboration, and actively brokering partnerships.

### **Recommendation:**

I recommend THAT the Joint Policy Committee confirm the direction outlined above.